



## IBEROSTAR SELECTION MIRAFLORES IS RECOGNIZED AS #1 IN TRIPADVISOR AFTER ONLY SEVEN MONTHS OF OPERATION

**Lima, June 3rd, 2022.** Iberostar Selection Miraflores is recognized as number one in the “traveler rating” and “quality and price” categories of the TripAdvisor opinion classification ranking. Iberostar Selection Miraflores is a city hotel that is part of the portfolio of Iberostar Hotels and Resorts and opened at the end of 2021 in a privileged location of the Miraflores neighborhood in Lima, Peru. This establishment offers a unique experience that exalts Peruvian cuisine with its specialty restaurants Ortega & Huamán and Tapería 27 Tapas - both under the tutelage of the renowned Peruvian chef Carlos Testino.

The Iberostar Selection Miraflores hotel has also won the Travelers' Choice 2022 award, also from Tripadvisor. This is another Iberostar hotel committed to leading responsible tourism through the Wave of Change movement, being the first plastic-free hotel in Lima, promoting the values of local gastronomy, caring for the environment, and supporting local communities.

"It is extremely gratifying to reach this mark in seven months of operation. We would like to thank everyone who made this achievement possible, from Iberostar employees to the entire chain of agents and tour operators." said the hotel's General Manager, Lara Wagner.

**Note to the editor:** In [this link you](#) can download photographs of the hotel.

### **About Iberostar Group**

Iberostar Group is a 100% family-owned Spanish multinational with more than 60 years of history in tourism and business origins dating back to 1877. Its core business is Iberostar Hotels & Resorts, whose portfolio exceeds 100 4 and 5 star hotels in 16 countries. The Group has become an international benchmark by promoting a more responsible tourism business model that focuses on the care of people and the environment. The **Wave of Change** movement reflects the company's specific commitment to the environment and oceans, and the effort to share it with society.

With sustainability as the engine and lever of the business, the company places the circular economy at the center of its strategy and works on its own **2030 Agenda** to be free of waste in 2025, neutral in carbon emissions in 2030, 100% responsible in

its seafood supply chain in 2025, and improve the health of the ecosystems surrounding its hotels, among other objectives.

The Group is made up of a global team of more than 30,000 people from 95 nationalities. Thanks to this talent, the company is a leader in quality and promotes differentiation in the customer experience through constant innovation in the product and digital commitment.

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