



Iberostar Selection Playa Mita becomes the first beach vacation resort hotel in Latin America with LEED® O+M certification

- *In line with its commitment to sustainability, this Iberostar Group vacation resort in Riviera Nayarit, Mexico has been designed with the highest standards of energy efficiency, and has the LEED O+M certification that endorses it as a hotel that incorporates the best practices in the operation of sustainable buildings.*
- *5-star resort Iberostar Selection Playa Mita has been awarded the certification in the GOLD category, endorsing and recognizing all the interior and exterior spaces that together make up this luxury resort that operates in a sustainable manner and respects the environment.*



Palma de Mallorca, August 1st, 2022.- The Iberostar Group announces that, after a long and demanding evaluation process, its **Iberostar Selection Playa Mita hotel, in Riviera Nayarit (Mexico), has become the first beach resort in Latin America with LEED certification, Leadership in Energy and Environmental Design** (for its acronym in English), awarded by the United States Green Building Council (USGBC). This 5-star vacation resort was awarded the certification in the GOLD category, with a rating of 71 points, endorsing and recognizing all the interior and exterior spaces that together make up this luxury resort that operates in a sustainable manner and respects the environment.

“At Iberostar Group we continue to advance towards sustainable tourism from design and construction, to the sustainable operations of our complexes. Through these actions, we work towards our goal of promoting a



business model that allows us to offer responsible tourism experiences while meeting the highest standards in the experience we offer our customers," says Fernando García, Chief Resources Officer of Iberostar Group.

The certifier highlighted the **excellent energy performance of the complex thanks to its innovative facilities, designed with the highest standards in energy efficiency.** The hotel also has an interior **design based on finishes and furniture made of high quality materials, a landscaping project that includes native species and a central lake that is fed by collected rainwater** and water recovered from other processes, which feeds the complex's irrigation network, thus reducing the hotel's water consumption.

Other aspects valued by the Leed Certification that minimize environmental impacts and guarantee the health and well-being of guests and staff are the **policies for replacing bathroom furniture and minimizing waste generation; the good quality of the air in the hotel spaces, which comply with the strict ASHRAE 62.1-2016 standard and the BMS (Building Management Systems) system,** which guarantees the efficient management of the building and its facilities, achieving a balance between customer comfort and the responsible use of energy resources.

You can find photos [here](#).

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About the Iberostar Group

Iberostar Group is a 100% family-owned Spanish multinational company that boasts over 60 years' experience in the tourism industry and whose business origins date back to 1877. Its main line of business is Iberostar Hotels & Resorts, whose portfolio includes over 100 four- and five-star hotels in 16 countries. The Group has become an international benchmark by promoting a more responsible tourism business model focused on caring for people and the environment. The **Wave of Change** movement reflects the company's specific commitment to the environment and oceans, and its efforts to promote it to society as a whole.

With sustainability as the driving force and lever behind the business, the company places the circular economy at the centre of its strategy and is working on its own **2030 Agenda** to be waste-free by 2025, carbon-neutral by 2030, 100% responsible in its seafood supply chain by 2025, and improve the health of the ecosystems that surround its hotels, among other goals.

Iberostar Group has a global team of more than 30,000 people of 95 nationalities. Thanks to this pool of talent, the company is a leader in quality and drives differentiation in the customer experience through constant product innovation and commitment to digitalization.

Find out more about us at iberostar.com

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